

VICTOR HERBST

REDDIT PORTUGUESE TEACHER | LANGUAGE EDUCATOR | DEVELOPER

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REDDIT USER SINCE 2012 | PORTUGUESE + ENGLISH | TEACHING + TECHNOLOGY

PROFILE

Portuguese language educator, linguistics specialist, developer, and Reddit user since 2012. Combines clear teaching, advanced English communication, Brazilian cultural fluency, and a builder's approach to feedback and iteration. Turns complex language questions into accurate, memorable explanations that feel native to the community - useful first, promotional second.

Immediate value to Rio & Learn: trusted community replies, Reddit-first educational threads, engaging online lessons, and a feedback loop that turns recurring questions into better content and teaching.

RELEVANT EXPERIENCE

Portuguese Language Educator & Linguistics Specialist | Independent / Remote 2020-Present

- Teach grammar, pronunciation, vocabulary, usage, and cultural nuance through clear examples adapted to each learner's goals, first language, and proficiency level.
- Diagnose where learners get stuck and reframe difficult concepts into practical, memorable explanations without sacrificing linguistic accuracy.
- Create lessons, exercises, and reference material for international learners; bridge literal meaning, real usage, register, humor, and Brazilian context in Portuguese and English.

Reddit Community & Content Experience | Reddit 2012-Present

- Bring 14+ years of first-hand familiarity with subreddit culture, reddiquette, moderation boundaries, community trust, thread dynamics, and platform-native communication.
- Write comments and posts that lead with relevance, specificity, and genuine help; adapt tone to each community while avoiding corporate language and spam signals.
- Recognize recurring questions and conversation patterns, then turn them into useful threads, mini-lessons, FAQs, and content ideas that invite discussion.

Developer & Digital Problem-Solver | Independent / Remote 2026-Present

- Build and improve digital tools and workflows with a user-centered mindset, translating ambiguous needs into clear, usable experiences.
- Apply structured feedback, experimentation, automation, and iteration to content and learning problems; comfortable with online collaboration, digital communication tools, analytics, and technical troubleshooting.

CONTRIBUTION BLUEPRINT

- **Listen first.** Map priority subreddits, recurring learner questions, moderator expectations, and current perceptions before publishing.
- **Create repeatable value.** Build Reddit-first formats such as Ask a Portuguese Teacher, Portuguese You Actually Hear, and Brazilian Culture Explained.
- **Learn from response.** Track comment quality, saves, questions, and lesson interest, then turn those signals into the next content and teaching iteration.

CORE SKILLS

Reddit Strategy & Community Engagement | Community Management | Portuguese Teaching | Brazilian Culture | Educational Content | English Communication | Copywriting | Social Media | Feedback Analysis | Digital Tools & Automation

LANGUAGES Brazilian Portuguese: Native | English: Advanced professional proficiency